

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion- 'Legend of Lord Venkateshwara' a dance based music video as part of Film on Chittor and Kadapa Circuit- Release of Rs. 12,50,000/- as Advance to M/s. Bhairav Films, Hyderabad - Amount sanctioned – Orders- Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 271

Dated: 13-03-2009

Read the following:

- 1 Govt Lr. No.971/PMU/PRO/2008, YAT&C (PMU) Department.
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 5 M/s. Bhairav Films, Hyderabad, Bill No. 03/APT/09, dt.12-03-2009.

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ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been developing films highlighting Tourism Destination of Andhra Pradesh on regular basis, as a part of promotional initiatives. This department has entrusted the job of Film on Chittor and Kadapa Circuit in continuation of PATA Film produced for PATA Mart, Hyderabad , India., from Sept 16th to 19th 2008 to M/s. Bhairav Films, Hyderabad. As part of extension to the films , Legend of Lord Venkateshwara' a dance based music video is to be added. Towards this expenditure, M/s. Bhairav Films has requested for release of Rs 12,50,000/- as advance.

2 After careful examination of the matter, the Government hereby accord administrative sanction for incurring an amount of Rs.12,50,000/- (Rupees Twelve Lakhs Fifty Thousand only) as Advance towards 'Legend of Lord Venkateshwara' a dance based music video.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan SH (15) – PATA Conference – 500 - Other Charges 503 - Other Expenditure”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse an amount sanctioned at para 2 above above, in favour of M/s. Bhairav Films, Hyderabad, after deducting Tax payable to the Income Tax Department at appropriate rates.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT**

To,
M/s. Bhairav Films, Hyderabad.

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER